



Never Before So Busy in Forty-Five (45) Years



Today, Tuesday, Wednesday, Thursday and Friday
We Will Continue to Present **FREE**
A Bouquet of Beautiful

GUDE ROSES

and a Two-Pound Box of

OGRAM'S OLD FASHION PRESIDENTIAL CHOCOLATES

TO EVERY PURCHASER OF

PATRICIAN

OR

LA FRANCE

SHOES FOR WOMEN

\$3.50—\$4.00—\$5.00

These shoes need no introduction to the women of Washington—nor the women of any other large city, for that matter, for this feminine footwear enjoys not only a nation-wide reputation, but an international one.

Right here we would add that only the extremely liberal co-operation of the manufacturers of these Nationally famous trade-marked shoes enabled the House of BERBERICH to make such pretentious Anniversary gifts at this, their 45th business birthday.

The quality of GUDE flowers likewise needs no introduction—and this is particularly true of GUDE ROSES. Ogram's old-fashioned Presidential Chocolates likewise tell their own sweet story best—their absolute purity and freshness is guaranteed.

Gifts of Gloves and Cigars for Men

—are given with every purchase of Steadfast or Burrolap Shoes during this week up to and including Friday. Both stores will be open anniversary evenings from 6 to 9 p. m. but for exhibiting shoes and gifts—no sales will be made after 6 p. m. each day. Special music at Avenue store throughout the day and in the evenings. Stores open for business as usual Saturday evening for regular selling.

MAIN STORE 1116-22 7th St.

Berberich's

BRANCH STORE 813 Penna. Ave.

Washington's Largest and Most Progressive Shoe House—Established 1868